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## Fiona Doyle

*Personal Style*



As an experienced personal stylist and with over 18 years in the fashion industry, Fiona has been a guest speaker and delivered keynote talks to various corporations and private groups. Among her clients include Failte Ireland, Jaguar Landrover, The Savoy Hotel Group, Wells Fargo and Network Ireland.

Through research, training and life experiences, Fiona shares her wealth of knowledge on personal and business style and self image, while giving you the tools you need to dress with confidence. Fiona has a passion for colour, the power of colour and the positive effects of wearing it. Fiona will share the psychology of colour, the power of colour, colour combinations and inspiration on how to bring more of it into your world - both personal and professional.

Among the many talking points Fiona specialises in for corporate events, talks include:

- Your image and why it matters- Looking good, feeling good. Image and self esteem are intrinsically linked. Self Esteem is integral to personal development. High self esteem can improve happiness, boost confidence and improve your overall success in life. When you look good you feel good and thus boost your self esteem. Personal presentation has a huge impact on self confidence and self esteem.
- Dress for Success- the power of your personal presentation
- Personal Brand and First Impressions

- The basics needed for building a core professional wardrobe.
- How to shop wisely and smarter
- How to organise your wardrobe